

ASWAD 2025 Conference Sponsorship

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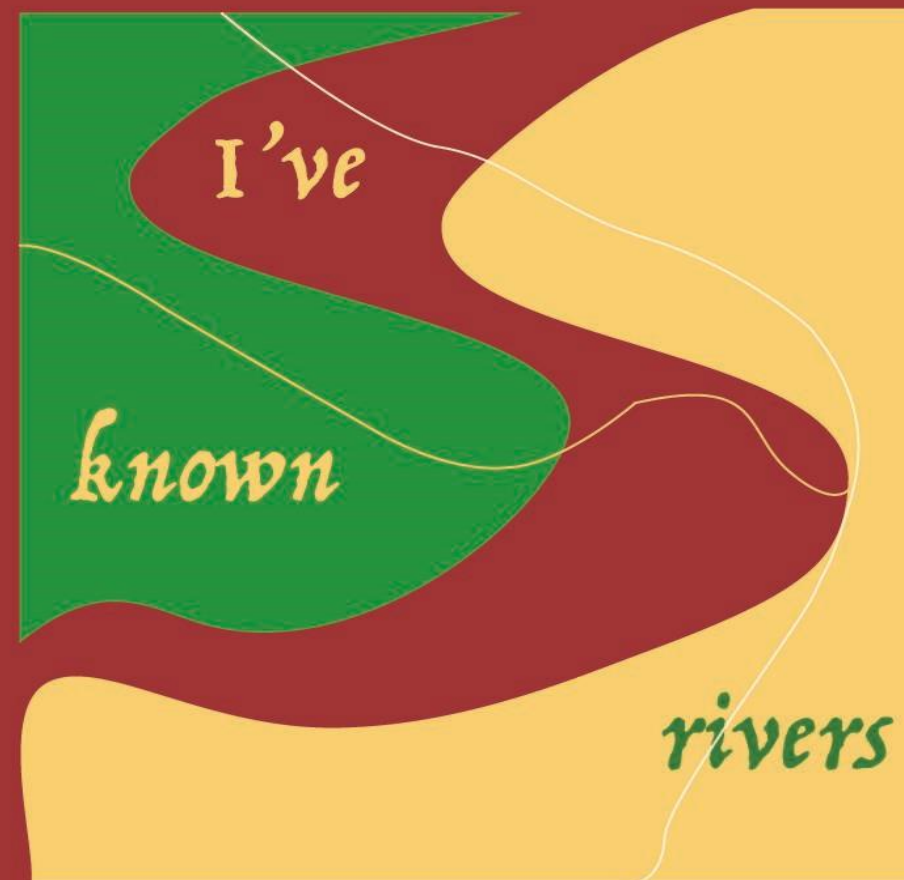
ASSOCIATION FOR THE STUDY OF THE WORLDWIDE AFRICAN DIASPORA

12th Biennial Conference

Join us as a sponsor for our 25th
Anniversary Conference!



12TH BIENNIAL CONFERENCE



THE ECOLOGIES OF BLACK LIFE AND RESISTANCE

OCT. 29 - NOV. 2, 2025

ST. LOUIS, MISSOURI

ASWAD History (2000-2025)

ASWAD is the premiere international scholarly organization for researchers, educators, practitioners, and community members seeking to further understanding of Africa and the African Diaspora. ASWAD was founded in 2000 and today is the largest scholarly organization focused on the study of Africa and the African Diaspora. With over 900 individual and institutional members, ASWAD's scholars are based in the United States, as well as in the Caribbean, Latin America, Europe, and Africa. ASWAD is also a multilingual and broadly interdisciplinary organization, with strong representation from the humanities and social sciences and increasing engagement with STEM disciplines, medicine, public health, information science, and museum studies. As we enter our 25th year, ASWAD's leadership has deepened its commitment to increasing the association's reach and impact.

ASWAD Leadership

Executive Leadership Team

President - Kia Caldwell, Washington University in St. Louis

Vice President - Cheryl Sterling, Pennsylvania State University

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2025 Conference Overview

From October 29 to November 2, 2025, ASWAD will convene its 12th Biennial and 25th anniversary Conference at the Marriott Grand Hotel in St. Louis, Missouri. Based on strong previous conference attendance, we anticipate having at least 800 participants at this conference, including scholars, K-12 educators, practitioners, and community members. ASWAD's leadership and conference planning committee is engaging in targeted outreach to community organizations and K-12 schools in the St. Louis region to ensure strong community participation. In addition, as has been a tradition at previous ASWAD conferences, we are working to ensure there is financial support for scholars from the Global South (Africa, the Caribbean, and Latin America) and other international locations to participate in our 2025 conference.

“I’ve known rivers”: The Ecologies of Black Life and Resistance

Our host site, Saint Louis, Missouri, sits at the confluence of two iconic rivers, the Mississippi and the Missouri. ASWAD’s 2025 Conference theme takes as its inspiration rivers, and waterways, as an analytical framework for Black lives past and present. This theme is taken from the poem “The Negro Speaks of Rivers,” written by acclaimed African American Poet Langston Hughes while traveling across the Mississippi River and through St. Louis.

“I’ve known rivers”: The Ecologies of Black Life and Resistance

The city of St. Louis is rich with Black history and has been the home and birthplace of acclaimed African American leaders, artists and public figures, from members of the Tuskegee Airmen to Tina Turner, Maya Angelou, Josephine Baker, and Arthur Ashe. ASWAD’s 25th anniversary conference will celebrate this local history and engage in critical dialogues to ensure vibrant, sustainable, and liberatory futures for African Diaspora communities across the globe.

The conference will take place at the Marriott St. Louis Grand Hotel on October 29 -
November 2, 2025

Ways to Support ASWAD's 2025 Conference

Your financial support will provide much-needed funding for ASWAD's 25th anniversary conference in the following areas:

- K-12 teacher and high school student registration fees
- Global South and International scholar travel & conference registration
- Special networking receptions
- Invited speaker costs
- Cultural performances and films during the conference
- Mentoring and professional development workshops

Sponsorship Levels

Bronze \$1,000	Copper \$2,500	Silver \$5,000
Acknowledgement on ASWAD's website	Acknowledgement on ASWAD's website & on conference digital signage	Acknowledgement on ASWAD's website & on conference digital signage; spotlight at conference plenary sessions
Acknowledgement in commemorative conference program	Acknowledgement in commemorative conference program	Acknowledgement on ASWAD's social media accounts & in commemorative conference program
	2 VIP tickets for conference opening reception	4 VIP tickets for conference opening reception

Sponsorship Levels

Gold \$10,000	Platinum \$25,000+
Acknowledgement on ASWAD's website & on conference digital signage; spotlight at conference plenary sessions	Acknowledgement on ASWAD's website & on conference digital signage; spotlight at conference plenary sessions
Spotlight on ASWAD's social media accounts; acknowledgement in commemorative conference program	Spotlight on ASWAD's social media accounts; acknowledgement in commemorative conference program
Half-page advertisement in commemorative conference booklet	Full-page advertisement in commemorative conference booklet
2 complimentary conference registrations	4 complimentary conference registrations
6 VIP tickets for conference opening reception	8 VIP tickets for conference opening reception
Option to sponsor an invited conference session or reception	Option to sponsor an invited conference session or reception

Thank you for your support of ASWAD!

We welcome sponsorship support in the amounts discussed above, as well as for amounts that fall between the various sponsorship levels.

Please refer to the enclosed form for details on how to submit sponsorship payments.

Any questions may be directed to ASWAD's Director of Operations, Chadra Pittman, operations@aswadiaspora.org.

For more information about ASWAD, please consult our website, aswadiaspora.org.

